

The Los Angeles County Department of Youth Development (DYD)'s CARE FIRST campaign highlights the power of prevention and healing in creating safer communities, stronger families, and better futures for young people.

Your partnership is at the heart of this campaign. Together we're building a CARE FIRST Los Angeles County where young people can thrive.

This toolkit is designed to make it easy to share this important work with your networks. You'll find sample social media posts, a description for newsletters, and quick links to graphics to help you spread the word.

Quick Links

- DYD Website: DYD.LA
- DYD Instagram: [@lacountyyouth](https://www.instagram.com/lacountyyouth)
- Hashtag: [#CAREFIRST](https://twitter.com/CAREFIRST)

Sample Social Media Posts

- A CARE FIRST Los Angeles County chooses prevention and healing over punishment, investing in young people before problems arise and connecting them to support and resources when they need it. That's the work of [@lacountyyouth](https://www.instagram.com/lacountyyouth) and partners across LA County. [#CAREFIRST](https://twitter.com/CAREFIRST)
- Young people thrive when they have access to meaningful resources, caring communities, and alternatives to the justice system. And when they thrive, we all do! [@lacountyyouth](https://www.instagram.com/lacountyyouth) is investing in the programs and partnerships that make that possible. [#CAREFIRST](https://twitter.com/CAREFIRST)
- Young people deserve as many chances as it takes to learn, grow, and thrive. [@lacountyyouth](https://www.instagram.com/lacountyyouth) supports community-based organizations across LA County to provide diversion services, connecting young people to support instead of the justice system. [#CAREFIRST](https://twitter.com/CAREFIRST)
- Across LA County, [@lacountyyouth](https://www.instagram.com/lacountyyouth)'s youth development programs provide mentorship, education, and support—both during incarceration and as young people return home. Because when young people have guidance and opportunity at every stage, they are more likely to move forward and succeed. [#CAREFIRST](https://twitter.com/CAREFIRST)

Email Newsletter Blurb

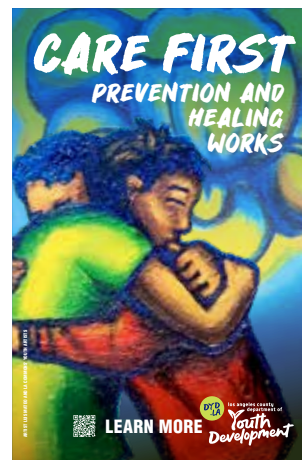
We're proud to support the LA County Department of Youth Development's CARE FIRST campaign, a countywide effort to invest in young people through prevention, diversion, and healing-centered youth development. Young people thrive when they have access to meaningful resources, caring communities, and alternatives to the justice system.

And when young people thrive, we all do. Together, we're building a CARE FIRST LA County. Learn more and find resources near you at DYD.LA.

About DYD

The Los Angeles County Department of Youth Development (DYD) represents a historic investment in youth wellbeing and development, with a focus on young people and communities who have been impacted by structural racism, poverty, and criminalization. Learn more at dyd.lacounty.gov.

Downloadable Graphics



Visit DYD.LA
to learn more

